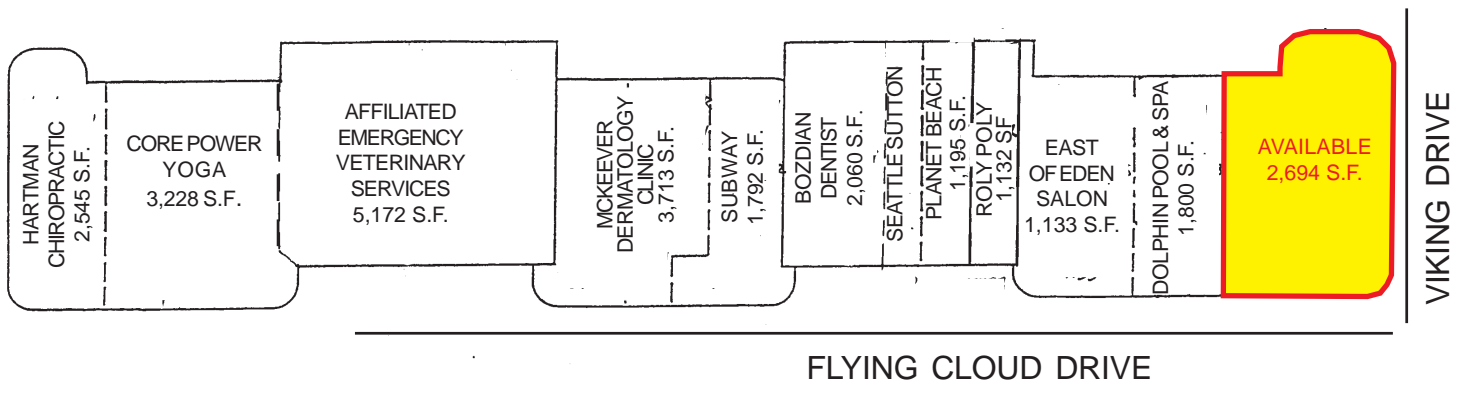




# Crossroads Center



## Demographics

	<u>1 Mile</u>	<u>3 Mile</u>	<u>5 Mile</u>
2007 Est. Population:	3,289	51,544	165,970
2007 Est. Households:	1,547	22,308	70,759
2007 Est. Average H.H. Income:	\$86,613	\$111,351	\$103,299

## Traffic Counts (2006)

Flying Cloud Dr. 25,000



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FOR MORE  
INFORMATION  
CONTACT

Jesseka Doherty  
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# DEMOGRAPHIC PROFILE EXPANDED

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For Crossroads Center



Lat/Lon: 44.86602/-93.41872

January 2009

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## 7707-7739 Flying Cloud Dr. Eden Prairie, MN

	1.00 mi radius		3.00 mi radius		5.00 mi radius	
<b>Population</b>						
Estimated Population (2007)	3,289		51,544		165,970	
Census Population (1990)	1,777		43,464		146,113	
Census Population (2000)	2,437		50,001		164,073	
Projected Population (2012)	3,844		52,878		168,053	
Forecasted Population (2017)	4,624		54,463		170,213	
Historical Annual Growth (1990 to 2000)	660	3.7%	6,537	1.5%	17,960	1.2%
Historical Annual Growth (2000 to 2007)	851	5.0%	1,543	0.4%	1,897	0.2%
Projected Annual Growth (2007 to 2012)	555	3.4%	1,334	0.5%	2,083	0.3%
Est. Population Density (2007)	1,148.33 <i>psm</i>		1,956.14 <i>psm</i>		2,259.47 <i>psm</i>	
Trade Area Size	2.86 <i>sq mi</i>		26.35 <i>sq mi</i>		73.46 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2007)	1,547		22,308		70,759	
Census Households (1990)	775		17,367		59,460	
Census Households (2000)	1,096		21,197		68,939	
Projected Households (2012)	1,851		23,252		72,571	
Forecasted Households (2017)	2,270		24,381		74,536	
Households with Children (2007)	455	29.4%	7,741	34.7%	25,120	35.5%
Average Household Size (2007)	2.10		2.29		2.32	
<b>Average Household Income</b>						
Est. Average Household Income (2007)	\$86,613		\$111,351		\$103,299	
Proj. Average Household Income (2012)	\$92,699		\$118,631		\$111,243	
Average Family Income (2007)	\$112,701		\$141,580		\$132,599	
<b>Median Household Income</b>						
Est. Median Household Income (2007)	\$79,447		\$91,136		\$84,483	
Proj. Median Household Income (2012)	\$88,543		\$101,610		\$94,946	
Median Family Income (2007)	\$103,400		\$114,424		\$108,603	
<b>Per Capita Income</b>						
Est. Per Capita Income (2007)	\$41,338		\$49,021		\$44,847	
Proj. Per Capita Income (2012)	\$45,244		\$53,118		\$48,978	
Per Capita Income Est. 5 year change	\$3,905	9.4%	\$4,098	8.4%	\$4,131	9.2%
<b>Other Income</b>						
Est. Median Disposable Income (2007)	\$63,558		\$71,953		\$67,154	
Est. Median Disposable Income (2012)	\$69,575		\$79,568		\$74,731	
Disposable Income Est. 5 year change	\$6,017	9.5%	\$7,615	10.6%	\$7,577	11.3%
Est. Median Household Net Worth (2007)	\$630,271		\$820,096		\$780,408	
<b>Daytime Demos</b>						
Total Number of Businesses (2007)	684		3,684		9,540	
Total Number of Employees (2007)	14,946		71,654		166,049	
Company Headqtrs: Businesses (2007)	22	3.2%	103	2.8%	183	1.9%
Company Headqtrs: Employees (2007)	3,435	23.0%	16,275	22.7%	28,720	17.3%
Unemployment Rate (2007)	3.60%		3.10%		3.00%	
Employee Population per Business	21.9 to 1		19.5 to 1		17.4 to 1	
Residential Population per Business	4.8 to 1		14.0 to 1		17.4 to 1	

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January 2009

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## 7707-7739 Flying Cloud Dr. Eden Prairie, MN

	1.00 mi radius		3.00 mi radius		5.00 mi radius	
<b>Race &amp; Ethnicity</b>						
White (2007)	2,585	78.6%	43,924	85.2%	142,565	85.9%
Black or African American (2007)	193	5.9%	2,393	4.6%	7,144	4.3%
American Indian & Alaska Native (2007)	11	0.3%	178	0.3%	573	0.3%
Asian (2007)	304	9.2%	2,982	5.8%	9,032	5.4%
Hawaiian & Pacific Islander (2007)	2	0.1%	26	0.0%	93	0.1%
Other Race (2007)	52	1.6%	566	1.1%	2,106	1.3%
Two or More Races (2007)	142	4.3%	1,475	2.9%	4,456	2.7%
Not Hispanic or Latino Population (2007)	3,094	94.1%	50,029	97.1%	160,819	96.9%
Hispanic or Latino Population (2007)	195	5.9%	1,515	2.9%	5,151	3.1%
Not of Hispanic Origin Population (1990)	1,760	99.0%	43,165	99.3%	144,928	99.2%
Hispanic Origin Population (1990)	17	1.0%	299	0.7%	1,185	0.8%
Not Hispanic or Latino Population (2000)	2,351	96.5%	49,124	98.2%	160,835	98.0%
Hispanic or Latino Population (2000)	86	3.5%	877	1.8%	3,238	2.0%
Not Hispanic or Latino Population (2012)	3,555	92.5%	50,876	96.2%	161,539	96.1%
Hispanic or Latino Population (2012)	289	7.5%	2,002	3.8%	6,514	3.9%
Hist. Hispanic Ann Growth (1990 to 2007)	178	61.2%	1,216	23.9%	3,966	19.7%
Proj. Hispanic Ann Growth (2007 to 2012)	94	9.6%	487	6.4%	1,363	5.3%
<b>Age Distribution</b>						
Age 0 to 4 yrs (2007)	231	7.0%	3,236	6.3%	10,613	6.4%
Age 5 to 9 yrs (2007)	198	6.0%	3,115	6.0%	10,450	6.3%
Age 10 to 14 yrs (2007)	171	5.2%	3,228	6.3%	10,618	6.4%
Age 15 to 19 yrs (2007)	166	5.0%	2,979	5.8%	9,557	5.8%
Age 20 to 24 yrs (2007)	252	7.7%	2,562	5.0%	7,361	4.4%
Age 25 to 29 yrs (2007)	361	11.0%	3,260	6.3%	8,647	5.2%
Age 30 to 34 yrs (2007)	286	8.7%	3,254	6.3%	9,840	5.9%
Age 35 to 39 yrs (2007)	246	7.5%	3,569	6.9%	11,991	7.2%
Age 40 to 44 yrs (2007)	256	7.8%	4,150	8.1%	13,606	8.2%
Age 45 to 49 yrs (2007)	253	7.7%	4,569	8.9%	14,818	8.9%
Age 50 to 54 yrs (2007)	218	6.6%	4,652	9.0%	14,364	8.7%
Age 55 to 59 yrs (2007)	182	5.5%	4,015	7.8%	12,201	7.4%
Age 60 to 64 yrs (2007)	136	4.1%	3,031	5.9%	9,480	5.7%
Age 65 to 74 yrs (2007)	157	4.8%	3,276	6.4%	11,291	6.8%
Age 75 to 84 yrs (2007)	103	3.1%	1,792	3.5%	7,455	4.5%
Age 85 yrs plus (2007)	73	2.2%	857	1.7%	3,676	2.2%
Median Age (2007)	34.6	yrs	40.2	yrs	41.1	yrs
<b>Gender Age Distribution</b>						
Female Population (2007)	1,639	49.8%	26,637	51.7%	86,379	52.0%
Age 0 to 19 yrs (2007)	362	22.1%	6,142	23.1%	20,158	23.3%
Age 20 to 64 yrs (2007)	1,076	65.7%	17,165	64.4%	52,861	61.2%
Age 65 yrs plus (2007)	201	12.3%	3,330	12.5%	13,361	15.5%
Female Median Age (2007)	35.5	yrs	41.3	yrs	42.6	yrs
Male Population (2007)	1,650	50.2%	24,907	48.3%	79,591	48.0%
Age 0 to 19 yrs (2007)	404	24.5%	6,416	25.8%	21,081	26.5%
Age 20 to 64 yrs (2007)	1,114	67.5%	15,897	63.8%	49,448	62.1%
Age 65 yrs plus (2007)	132	8.0%	2,595	10.4%	9,062	11.4%
Male Median Age (2007)	33.9	yrs	39.1	yrs	39.6	yrs

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7707-7739 Flying Cloud Dr. Eden Prairie, MN	1.00 mi radius		3.00 mi radius		5.00 mi radius	
<b>Household Income Distribution</b>						
HH Income \$200,000 or More (2007)	136	8.8%	3,059	13.7%	8,640	12.2%
HH Income \$150,000 to \$199,999 (2007)	108	7.0%	1,891	8.5%	5,587	7.9%
HH Income \$100,000 to \$149,999 (2007)	226	14.6%	4,176	18.7%	12,575	17.8%
HH Income \$75,000 to \$99,999 (2007)	283	18.3%	3,369	15.1%	10,058	14.2%
HH Income \$50,000 to \$74,999 (2007)	340	22.0%	4,016	18.0%	12,822	18.1%
HH Income \$35,000 to \$49,999 (2007)	186	12.0%	2,531	11.3%	8,273	11.7%
HH Income \$25,000 to \$34,999 (2007)	115	7.5%	1,323	5.9%	5,075	7.2%
HH Income \$15,000 to \$24,999 (2007)	69	4.5%	1,061	4.8%	4,249	6.0%
HH Income \$0 to \$14,999 (2007)	83	5.3%	881	3.9%	3,480	4.9%
HH Income \$35,000+ (2007)	1,280	82.7%	19,043	85.4%	57,955	81.9%
HH Income \$75,000+ (2007)	754	48.7%	12,496	56.0%	36,861	52.1%
<b>Housing</b>						
Total Housing Units (2007)	1,775		24,406		76,606	
Housing Units, Occupied (2007)	1,547	87.2%	22,308	91.4%	70,759	92.4%
<i>Housing Units, Owner-Occupied (2007)</i>	604	39.0%	15,647	70.1%	51,793	73.2%
<i>Housing Units, Renter-Occupied (2007)</i>	943	61.0%	6,660	29.9%	18,966	26.8%
Housing Units, Vacant (2007)	228	12.8%	2,098	8.6%	5,847	7.6%
Median Years in Residence (2007)	2.2	yrs	4.2	yrs	4.8	yrs
<b>Marital Status</b>						
Never Married (2007)	850	31.7%	10,860	25.9%	33,806	25.2%
Now Married (2007)	1,297	48.3%	23,827	56.8%	77,237	57.5%
Separated (2007)	164	6.1%	1,342	3.2%	3,454	2.6%
Widowed (2007)	100	3.7%	1,797	4.3%	7,686	5.7%
Divorced (2007)	274	10.2%	4,130	9.8%	12,120	9.0%
<b>Household Type</b>						
Population Family (2007)	2,325	70.7%	41,108	79.8%	134,138	80.8%
Population Non-Family (2007)	919	27.9%	9,963	19.3%	30,335	18.3%
Population Group Qtrs (2007)	45	1.4%	473	0.9%	1,497	0.9%
Family Households (2007)	787	50.9%	13,642	61.2%	43,660	61.7%
Married Couple With Children (2007)	341	26.2%	6,206	26.0%	20,488	26.5%
Average Family Household Size (2007)	2.95		3.01		3.07	
Non-Family Households (2007)	759	49.1%	8,666	38.8%	27,099	38.3%
<b>Household Size</b>						
1 Person Household (2007)	587	37.9%	6,887	30.9%	22,323	31.5%
2 Person Households (2007)	537	34.7%	7,943	35.6%	23,651	33.4%
3 Person Households (2007)	190	12.3%	3,071	13.8%	9,625	13.6%
4 Person Households (2007)	150	9.7%	2,882	12.9%	9,921	14.0%
5 Person Households (2007)	65	4.2%	1,186	5.3%	4,001	5.7%
6+ Person Households (2007)	18	1.2%	339	1.5%	1,238	1.7%
<b>Household Vehicles</b>						
Total Vehicles Available (2007)	2,683		40,638		128,985	
Household: 0 Vehicles Available (2007)	134	8.7%	1,076	4.8%	3,791	5.4%
Household: 1 Vehicles Available (2007)	709	45.8%	7,951	35.6%	24,083	34.0%
Household: 2+ Vehicles Available (2007)	704	45.5%	13,281	59.5%	42,885	60.6%
Average Vehicles Per Household (2007)	1.7		1.8		1.8	

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## 7707-7739 Flying Cloud Dr. Eden Prairie, MN

	1.00 mi radius		3.00 mi radius		5.00 mi radius	
<b>Labor Force</b>						
Est. Labor: Population Age 16+ (2007)	2,650		41,246		132,014	
Est. Civilian Employed (2007)	1,952	73.7%	29,727	72.1%	92,306	69.9%
Est. Civilian Unemployed (2007)	96	3.6%	1,275	3.1%	3,954	3.0%
Est. in Armed Forces (2007)	0		16	0.0%	80	0.1%
Est. not in Labor Force (2007)	602	22.7%	10,229	24.8%	35,674	27.0%
<b>Occupation</b>						
Occupation: Population Age 16+ (2000)	1,449		28,542		89,833	
Mgmt, Business, & Financial Operations (2000)	351	24.2%	7,333	25.7%	21,728	24.2%
Professional and Related (2000)	413	28.5%	7,743	27.1%	23,411	26.1%
Service (2000)	108	7.5%	2,291	8.0%	8,004	8.9%
Sales and Office (2000)	414	28.6%	8,428	29.5%	27,208	30.3%
Farming, Fishing, and Forestry (2000)	6	0.4%	12	0.0%	22	0.0%
Construct, Extraction, & Maintenance (2000)	42	2.9%	924	3.2%	3,403	3.8%
Production, Transp. & Material Moving (2000)	113	7.8%	1,810	6.3%	6,057	6.7%
Percent White Collar Workers (2000)	81.4%		82.4%		80.5%	
Percent Blue Collar Workers (2000)	18.6%		17.6%		19.5%	
<b>Consumer Expenditure (in \$,000,000s)</b>						
Total Household Expenditure (2007)	\$98		\$1,687		\$5,060	
Total Non-Retail Expenditures (2007)	\$57	57.8%	\$976	57.9%	\$2,926	57.8%
Total Retail Expenditures (2007)	\$41	42.2%	\$710	42.1%	\$2,133	42.2%
Apparel (2007)	\$5	4.8%	\$82	4.8%	\$245	4.8%
Contributions (2007)	\$4	4.2%	\$75	4.4%	\$220	4.4%
Education (2007)	\$3	2.7%	\$48	2.8%	\$140	2.8%
Entertainment (2007)	\$6	5.6%	\$96	5.7%	\$287	5.7%
Food And Beverages (2007)	\$15	14.9%	\$247	14.6%	\$744	14.7%
Furnishings And Equipment (2007)	\$4	4.6%	\$78	4.6%	\$232	4.6%
Gifts (2007)	\$3	2.9%	\$51	3.0%	\$150	3.0%
Health Care (2007)	\$6	5.8%	\$95	5.7%	\$289	5.7%
Household Operations (2007)	\$4	3.8%	\$67	4.0%	\$199	3.9%
Miscellaneous Expenses (2007)	\$2	1.6%	\$27	1.6%	\$81	1.6%
Personal Care (2007)	\$1	1.4%	\$24	1.4%	\$72	1.4%
Personal Insurance (2007)	\$1	1.1%	\$20	1.2%	\$58	1.1%
Reading (2007)	\$0		\$6	0.3%	\$17	0.3%
Shelter (2007)	\$19	19.4%	\$330	19.6%	\$989	19.6%
Tobacco (2007)	\$1	0.6%	\$9	0.5%	\$28	0.5%
Transportation (2007)	\$19	19.6%	\$325	19.3%	\$979	19.4%
Utilities (2007)	\$7	6.7%	\$109	6.4%	\$329	6.5%
<b>Educational Attainment</b>						
Adult Population (25 Years or Older) (2007)	2,271		36,425		117,371	
Elementary (0 to 8) (2007)	24	1.0%	297	0.8%	1,346	1.1%
Some High School (9 to 11) (2007)	27	1.2%	491	1.3%	2,155	1.8%
High School Graduate (12) (2007)	299	13.2%	4,437	12.2%	16,938	14.4%
Some College (13 to 16) (2007)	429	18.9%	6,633	18.2%	21,048	17.9%
Associate Degree Only (2007)	155	6.8%	2,839	7.8%	9,299	7.9%
Bachelor Degree Only (2007)	936	41.2%	13,961	38.3%	43,248	36.8%
Graduate Degree (2007)	401	17.7%	7,767	21.3%	23,335	19.9%

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## 7707-7739 Flying Cloud Dr. Eden Prairie, MN

### Units In Structure

	1.00 mi radius		3.00 mi radius		5.00 mi radius	
1 Detached Unit (2000)	268	22.6%	9,000	40.9%	36,560	51.6%
1 Attached Unit (2000)	160	13.5%	4,625	21.0%	9,897	14.0%
2 to 4 Units (2000)	25	2.1%	857	3.9%	2,103	3.0%
5 to 9 Units (2000)	61	5.1%	1,004	4.6%	2,297	3.2%
10 to 19 Units (2000)	2	0.2%	474	2.2%	2,224	3.1%
20 to 49 Units (2000)	155	13.1%	1,650	7.5%	4,791	6.8%
50 or more Units (2000)	512	43.2%	4,360	19.8%	12,923	18.2%
Mobile Home or Trailer (2000)	2	0.1%	19	0.1%	72	0.1%
Other Structure (2000)	0		0		0	

### Homes Built By Year

Homes Built 1999 to 2000	60	5.1%	282	1.3%	738	1.0%
Homes Built 1995 to 1998	160	13.5%	2,035	9.3%	4,502	6.4%
Homes Built 1990 to 1994	159	13.4%	2,238	10.2%	5,718	8.1%
Homes Built 1980 to 1989	593	50.1%	8,681	39.5%	18,846	26.6%
Homes Built 1970 to 1979	146	12.3%	5,468	24.9%	16,982	24.0%
Homes Built 1960 to 1969	42	3.6%	2,139	9.7%	10,695	15.1%
Homes Built 1950 to 1959	14	1.2%	849	3.9%	8,951	12.6%
Homes Built Before 1949	10	0.9%	298	1.4%	4,436	6.3%

### Home Values

Home Values \$1,000,000 or More (2000)	4	1.1%	91	0.7%	289	0.7%
Home Values \$500,000 to \$999,999 (2000)	33	9.4%	783	6.4%	1,988	4.7%
Home Values \$400,000 to \$499,999 (2000)	21	6.0%	790	6.4%	1,919	4.6%
Home Values \$300,000 to \$399,999 (2000)	55	15.6%	1,751	14.3%	4,751	11.3%
Home Values \$200,000 to \$299,999 (2000)	98	27.5%	3,132	25.6%	10,881	26.0%
Home Values \$150,000 to \$199,999 (2000)	72	20.2%	2,685	21.9%	11,181	26.7%
Home Values \$100,000 to \$149,999 (2000)	52	14.5%	2,442	19.9%	9,114	21.8%
Home Values \$70,000 to \$99,999 (2000)	19	5.3%	543	4.4%	1,597	3.8%
Home Values \$50,000 to \$69,999 (2000)	1	0.4%	27	0.2%	121	0.3%
Home Values \$25,000 to \$49,999 (2000)	0		5	0.0%	14	0.0%
Home Values \$0 to \$24,999 (2000)	0		0		34	0.1%
Owner Occupied Median Home Value (2000)	\$250,061		\$231,709		\$216,644	
Renter Occupied Median Rent (2000)	\$872		\$870		\$797	

### Transportation To Work

Drive to Work Alone (2000)	1,152	79.5%	23,713	83.0%	73,886	82.2%
Drive to Work in Carpool (2000)	115	8.0%	2,141	7.5%	6,835	7.6%
Travel to Work - Public Transportation (2000)	62	4.3%	791	2.8%	2,658	3.0%
Drive to Work on Motorcycle (2000)	0		34	0.1%	62	0.1%
Walk or Bicycle to Work (2000)	29	2.0%	301	1.1%	1,385	1.5%
Other Means (2000)	18	1.2%	126	0.4%	421	0.5%
Work at Home (2000)	72	4.9%	1,450	5.1%	4,659	5.2%

### Travel Time

Travel to Work in 14 Minutes or Less (2000)	505	36.7%	9,232	34.1%	26,495	31.1%
Travel to Work in 14 to 29 Minutes (2000)	638	46.3%	12,164	44.9%	39,143	45.9%
Travel to Work in 30 to 59 Minutes (2000)	223	16.2%	5,300	19.6%	17,896	21.0%
Travel to Work in 60 Minutes or More (2000)	11	0.8%	410	1.5%	1,713	2.0%
Average Travel Time to Work (2000)	16.7	mins	18.3	mins	19.2	mins

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